

Panel Discussion – Adult Social Care

About Chris Horlick, Managing Director, Care, Partnership

1. Chris Horlick is Managing Director of Partnership's Care Division, which is the UK's leading provider of Long Term Care Insurance products. Chris has extensive experience in the development of insurance and financial solutions within the public health sphere. As Managing Director of Denplan, the UK's leading dental payment plan specialist with over 6,500 member dentists across the UK and approximately 1.8 million patients, Chris transformed the awareness and take up of these products throughout the UK.
2. From 2000 he led AXA PPP's Healthcare Sales and Marketing Department of over 500 staff. Managing the development and distribution of consumer and corporate healthcare products and services in the UK and overseas, AXA's healthcare offering is recognized as one of the UK's market leaders in this area. A former officer in the Royal Marines, Chris started his career in financial services in the Barclays Bank's Corporate Finance Division.
3. Chris is a Commissioner on Westminster City Council's Social Care Commission. This Commission, which is led by Baroness Greengross, is tasked with advising the council on the best way to deliver excellent social care services in the context of an aging population, reducing resources and rising public expectations.

About Partnership

4. Partnership is the longest established UK insurer specialising in the design and manufacture of financial products for people whose health and lifestyle means that their life expectancy is likely to be reduced.
5. The company caters for clients with a wide variety of health conditions, from the relatively minor such as high blood pressure, to the more serious such as heart failure, stroke, diabetes, kidney failure and cancer. Partnership aim to deliver the maximum benefit possible by looking at every aspect of their clients' health.
6. Partnership is a specialist and the only company operating in this arena with its own proprietary underwriting manuals and mortality data. Combined with in-house underwriting and actuarial expertise, the company uses this knowledge and data to assess a customer's likely life expectancy – rather than the average.
7. Partnership operates within four main areas: Retirement, Long term care, Protection and Equity Release.